



BARBARA AS MAN  
 MICHAEL AWAD  
 LEWIS BALTZ  
 BERND AND HILLA BECHER  
 ROBERT BURLEY  
 GENEVIÈVE CADIEUX  
 THOMAS DEMAND  
 JANIETA EYRE  
 GÜNTHER FÖRG  
 ANDREAS GURSKY  
 CANDIDA HÖFER  
 KRISTAN HORTON  
 AXEL HÜTTE  
 SUZY LAKE  
 ARNAUD MAGGS  
 YASUMASA MORIMURA  
 JUAN MUNOZ  
 CHARLES NEGRE  
 CATHERINE OPIE  
 EVAN PENNY  
 THOMAS RUFF  
 CINDY SHERMAN  
 LORNA SIMPSON  
 MICHAEL SNOW  
 THOMAS STRUTH  
 JEFF WALL  
 GARRY WINOGRAND

## PHOTOGRAPHY'S NEW FRONTIER

*Beautiful Fictions* examines the fascinating transformation of photography — from a fact-based medium rooted in film and the celluloid negative to a fabricated product of computer-assisted manipulation. Among the featured artists is German photographer Andreas Gursky, whose larger-than-life images — big, bold and rich in color and detail — soar twelve to fifteen feet high and are among the most powerful examples of photographic digital manipulation today.

Since the late 1980s, Gallery trustee and patron David Campbell has had a special interest in innovative large-scale photographic images. Beginning with Günther Förg's cycle of monumental photographs of Mies van der Rohe's Barcelona Pavilion, David has defined his photographic collection by his interest in architecture. Highlights of the Vivian & David Campbell Collection include Candida Höfer's dramatic large-scale images of empty concert halls, libraries and museums; and Thomas Struth's masterful five-part meditation on the relationship between painting, photography and the audience of art. A number of these works are promised gifts to the Art Gallery of Ontario.

Also on display are several works by early proponents of photography as a pure medium. In the 1960s, visual artist Michael Snow painstakingly "broke down" a stark gallery space into eighty photo-mapped frames, titled *8x10*. Husband-and-wife photographers Bernd and Hilla Becher spent forty years cataloguing industrial structures in post-War Germany — each image isolated from its surroundings and taken in the same clinical black-and-white style. These conceptually oriented artists — along with Jeff Wall, Cindy Sherman and Geneviève Cadieux — expanded the frontiers of photography, anticipating how its effects could be explored and exploited.

Photo as fact. Photo as beautiful fiction. Visit the exhibition and decide for yourself.

**BY DAVID MOOS**

Curator, Contemporary Art

## EXHIBITION

**BEAUTIFUL FICTIONS**  
**PHOTOGRAPHY AT THE AGO —**  
**FEATURING THE VIVIAN & DAVID**  
**CAMPBELL COLLECTION**  
 September 9, 2009 – January 17, 2010  
 Vivian & David Campbell Centre  
 for Contemporary Art

**CURATORS' CIRCLE VIEWING**  
 Tuesday, October 13: 6:30 pm

Members receive free admission  
 to this exhibition.

*Candida Höfer, Universitätsbibliothek  
 Helsinki VII (detail), 2001, chromogenic print.*  
 Courtesy Sonnabend Gallery © Candida  
 Höfer / VG BILD-KUNST, Bonn. Promised  
 gift of Vivian & David Campbell

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